

OSTDS Education Projects

OSTDS Education Projects: 5-Year Milestone (2017–2021)											
Lead Entity	Priority Ranking	Project No.	Project Name	Description	Partners	Cost Estimate (planning-level)	Funding Source	Funding Amount	Status	Estimated Start Date	Estimated Completion Date
City of Brooksville	High	COB-E-1	Public Service Announcements (PSAs)	Include FDOH PSAs on septic system utility bills twice per year.	FDOH	\$5,000	City	\$5,000	Planned	2017	2018
City of Brooksville	High	COB-E-2	Think About Personal Pollution (TAPP) Program	Transfer or deploy City of Tallahassee TAPP Program in Brooksville.	City of Tallahassee	\$5,000	City	\$5,000	Planned	2018	2020
City of Brooksville	High	COB-E-3	City Website	Post springs-related and OSTDS-related information on city website.		\$5,000	City	\$5,000	Planned	2017	2017
UF/IFAS	High	IFAS-E-1	Outstanding Florida Springs (OFS) OSTDS Campaign, Phase 1	Implement social marketing campaign that links septic systems to springs.		\$60,000	DEP	\$60,000	Planned	2018	2020
UF/IFAS	High	IFAS-E-2	Outstanding Florida Springs (OFS) OSTDS Campaign, Phase 2	Create on-line clearinghouse of fact sheets, videos, public service announcements, etc.		\$7,000	DEP	\$7,000	Planned	2018	2018
UF/IFAS	High	IFAS-E-3	Outstanding Florida Springs (OFS) OSTDS Campaign, Phase 3	Presentations to realtors and distribution of information kits for home buyers.		\$10,000	DEP	\$10,000	Planned	2018	2018
UF/IFAS	High	IFAS-E-4	Outstanding Florida Springs (OFS) OSTDS Campaign, Phase 4	Six to eight septic system workshops for elected officials.		\$5,000	DEP	\$5,000	Planned	2018	2019
UF/IFAS	High	IFAS-E-5	Outstanding Florida Springs (OFS) OSTDS Campaign, Phase 5	Homeowner workshops with field demonstrations.		\$25,000	DEP	\$25,000	Planned	2018	2020

OSTDS Education Projects: 10-Year Milestone (2022–2026)											
Lead Entity	Priority Ranking	Project No.	Project Name	Description	Partners	Cost Estimate (planning-level)	Funding Source	Funding Amount	Status	Estimated Start Date	Estimated Completion Date

OSTDS Education Projects: 15-Year Milestone (2027–2031)											
Lead Entity	Priority Ranking	Project No.	Project Name	Description	Partners	Cost Estimate (planning-level)	Funding Source	Funding Amount	Status	Estimated Start Date	Estimated Completion Date

Urban Turfgrass Fertilizer (UTF) Education Projects

UTF Education Projects: 5-Year Milestone (2017–2021)											
Lead Entity	Priority Ranking	Project No.	Project Name	Description	Partners	Cost Estimate (planning-level)	Funding Source	Funding Amount	Status	Estimated Start Date	Estimated Completion Date
City of Brooksville	High	COB-E-4	Public Service Announcements (PSAs)	Include PSAs on fertilizer use on utility bills twice per year.	UF/IFAS	\$5,000	City	\$5,000	Planned	2017	2018
City of Brooksville	High	COB-E-5	City Website	Post springs-related and fertilizer-related information on city website.	SWFWMD	\$5,000	City	\$5,000	Planned	2017	2017
Pasco County	High	PC-E-1	Brochures and Pamphlets	Distribute brochures and pamphlets on proper use of fertilizer		\$2,000	County	\$2,000	Planned	2018	2021
Pasco County	High	PC-E-2	PSAs	PSAs on radio and television regarding proper use of fertilizer		\$2,000	County	\$2,000	Planned	2018	2021
Pasco County	High	PC-E-3	Inserts	Place inserts in monthly utility bills on proper use of fertilizer		\$5,000	County	\$5,000	Planned	2018	2021
Pasco County	Medium	PC-E-4	Fertilizer Training	Train Pasco County employees on proper fertilizer use.	UF/IFAS		UF/IFAS		Completed	2012	Completed prior to 2017
Pasco County	Medium	PC-E-5	Florida-friendly Landscaping Training	Train Pasco County code compliance officers in Florida-friendly principles, including proper fertilization	UF/IFAS	\$18,000			Pending	2018	2021
UF/IFAS	High	IFAS-E-6	Social Marketing Campaign	Implement social marketing campaign to increase awareness of local fertilizer ordinances and to encourage good fertilizer practices.		\$50,000	DEP	\$50,000	Planned	2018	2020
UF/IFAS	Medium	IFAS-E-7	Florida-Friendly Workshops	"Landscaping for Springs" Florida-friendly workshops and demonstrations.		\$25,000	DEP	\$25,000	Planned	2018	2021
SWFWMD	High	SWF-E-1	Fertilizer Campaign	Fertilizer campaign is in place with existing communication products produced by the District's Public Affairs Bureau.		\$10,000	SWFWMD	\$10,000	Underway	Prior to 2017	XXX

UTF Education Projects: 10-Year Milestone (2022–2026)											
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UTF Education Projects: 15-Year Milestone (2027–2031)											
Lead Entity	Priority Ranking	Project No.	Project Name	Description	Partners	Cost Estimate (planning-level)	Funding Source	Funding Amount	Status	Estimated Start Date	Estimated Completion Date