



**Springs Public Outreach Campaigns  
Draft Agenda  
December 3, 2019, 11 am – 3:30 pm  
Marion County Extension Office  
2232 NE Jacksonville Road, Ocala**

**Welcome and Introductions**

**Presentations**

- Marion County Extension Education Outreach Activities (Yilin Zhuang)
- Volusia County Education Outreach Activities (Katrina Locke)
- Seminole County Education Outreach Activities (Marie Lackey)
- Alachua County Education Outreach Activities (Stacie Greco)

**Update of agency activities**

- DEP update of agency activities
- Local government update of activities

**Big Picture Public Education Items. Who should we be talking to or who are you as a local government talking with?**

- Reaching out to newcomers
- Role of state parks in springs education - how to translate from visiting a park to doing springs protections on own property
- Engaging business community
- Engaging builders and developers and realtors
- Engaging residents

**Consistent Messaging for All Outstanding Florida Springs. Large scale issues.**

- Where is BMAP defined area or boundary? Either in the BMAP area or not in the BMAP area.
- How water works (or moves) in Florida
- Value of our springs
- Signage at springs within state park about BMAP and water quality
- Connecting land-based activity to health of spring

**Wrap-Up and Next Steps**