

ENVIRONMENTAL EDUCATION EVALUATION
INDIAN RIVER LAGOON BASIN
JULY 2010



Please fill out the table and provide details on each activity as outlined below.

NAME OF YOUR ORGANIZATION:

CONTACT NAME AND TELEPHONE NUMBER:

CONTACT EMAIL ADDRESS:

SUMMARY OF YOUR ORGANIZATION'S EDUCATION ACTIVITIES

Check "yes" or "no" in the table below for each type of education activity.

ACTIVITY	YES	NO
Florida Yards and Neighborhoods program		
Local codes and ordinances		
Landscaping		
Irrigation		
Fertilizer		
Pet waste management		
Public Service Announcements (PSA)		
Informational Pamphlets		
Website		
Inspection program and call-in number for illicit discharges		

SUPPORTING DETAILS ON YOUR ORGANIZATION'S EDUCATION ACTIVITIES

Florida Yards and Neighborhoods Program - provide details on participation in the program

Local codes and ordinances - list which of the four types of ordinances is adopted, reference the code, and provide some details for each ordinance

PSAs - describe what the PSAs focus on, where they are aired, and how many times per year

Pamphlets/Presentations - describe what the pamphlets and/or presentations focus on, where the presentations were given and estimated number of people reached, and how the pamphlets are distributed and estimated number distributed

Website - provide the link to the website and a brief description of its content

Illicit Discharge Program - briefly describe the program

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Overview of Basin Management Action Plan (BMAP) Credit for Education and Outreach Activities

Criteria for Acceptable Education Activities

1. Local funding to implement the Florida Yards and Neighborhoods (FYN) program within the city or county.
2. Local land development codes or ordinances that require Florida Friendly landscaping on all new developments, require commercial landscapers to obtain training and certification through the Green Industry Best Management Practice (BMP) program, require irrigation systems per Sections 125.568 and 166.048, Florida Statutes (F.S.), and Section 373.185, F.S., and which specify fertilizer application rates and types. Local ordinances that control pet waste and require that residents pick up and properly dispose of pet wastes. Full credit given if local codes include all four components (landscaping, irrigation, fertilizer, and pet waste management), partial credit for programs that only require one or two components. Model ordinances are available at: <http://www.dep.state.fl.us/water/nonpoint/pubs.htm> and model irrigation ordinances are available from the St. Johns River Water Management District (SJRWMD).
3. Implementation of public service announcements (PSAs) on local cable or commercial television and radio stations. PSAs can include those developed locally or those developed through the Think About Personal Pollution (TAPP) Campaign (<http://www.tappwater.org/>). Other PSAs are available through the University of Central Florida (UCF) Stormwater Academy (<http://www.stormwater.ucf.edu>).
4. Informational pamphlets on pollution prevention, fertilizer application, Florida Friendly Landscaping, water conservation, septic tank maintenance, etc. The Stormwater Education ToolBox (SET) is available on-line from the UCF Stormwater Management Academy (<http://www.stormwater.ucf.edu>). Presentations on the above topics to civic groups, local businesses, students, and the general public.
5. Websites to provide information on reducing nutrient pollution for homeowners and businesses.
6. Inspection program and public call-in number to address illicit discharges.

Guidelines for Percent Reduction

- If all six types of activities are conducted by an entity, then the full 6% reduction is assigned.
- If an entity only has the PSAs, websites, brochures, and the inspection program, they will receive a 1% reduction credit.
- If an entity only has FYN, they will receive a 3% reduction credit.
- If an entity only has the Florida friendly ordinances (landscaping, irrigation, fertilizer, and pet waste management), then they will receive a 2% reduction.
- Other combinations of efforts are analyzed on a case-by-case basis for credit.