

BMAP Public Education Credits-May 4, 2015

Guidelines for Percent Reduction

- If all six types of activities are conducted by an entity, then the full 6% reduction is assigned.
- If an entity only has the PSAs, websites, brochures, and the inspection program, they will receive a 1% reduction credit.
- If an entity only has FYN, they will receive a 3% reduction credit.
- If an entity only has the Florida friendly ordinances (landscaping, irrigation, fertilizer, and pet waste management), then they will receive a 2% reduction.
- Other combinations of efforts are analyzed on a case-by-case basis for credit.

Credit Amount	Item
3%	Florida Yards and Neighborhoods program (if yes=3%, if no=0%, can contribute to larger FYN program)
	Local codes and ordinances (up to 2%)
0.50%	~Landscaping ordinance
0.50%	~Irrigation ordinance
0.50%	~Fertilizer ordinance
0.50%	~Pet waste management ordinance
1%	Public Service Announcements (PSAs), informational pamphlets, website, inspection program and call-in number for illicit discharges
6%	Total Possible Credit Percentage (As a Percentage of the Entity's Starting Load)

Note that public education credits cannot be calculated until an entity's starting load is calculated.