

FLORIDA OCEANS AND COASTAL RESOURCES COUNCIL VISION STATEMENT WORKSHEET

Development of Vision Statement

The Vision Statement is a statement that states the **MIND/HEART/SPIRIT** of the Stakeholders in the area of study (in your case, it would be the members of the Oceans and Coastal Resources Council). It is a statement that will identify what you want to improve, maintain and enhance with regard to the work you must do. It is a benchmark to be used by elected officials as they make their decisions.

Remember to use your heart; be optimistic and idealistic, but realistic. Give a strong image of what you would like the future to look like in this area.

IT IS 5 YEARS FROM NOW, THE COUNCIL IS FUNCTIONING PERFECTLY AND HAS ACCOMPLISHED THE MISSIONS AND TASKS OUTLINED BY THE ACT (SB 1855), JUST AS YOU HAD HOPED.

1. YOU ARE IN A HOT AIR BALLOON, WHAT DO YOU SEE?
2. WHAT IMPROVEMENTS HAVE BEEN MADE?
3. WHAT ARE PEOPLE SAYING ABOUT THE WORK OF THE COUNCIL NOW?
4. WHAT PROBLEMS HAVE BEEN SOLVED?
5. WHAT SPECIFIC OUTCOMES HAVE BEEN ACHIEVED?
6. HOW ARE PEOPLE BEHAVING DIFFERENTLY?
7. WHAT ARE OUR CORE VALUES?

DRAFT A ONE PARAGRAPH VISION STATEMENT FROM THE ANSWERS YOU HAVE GIVEN ABOVE. INCORPORATE YOUR CORE VALUES IN THE STATEMENT.